



1725 Yoder Rd
Fort Wayne, IN 46819
Home: (260) 639-6427
Cell: (260) 410-2030
Fax: (260) 639-6427
www.wyssfarms.com

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RE: Press Release

Andy Wyss
Owner/Operator
Pat Wyss
Owner/Office Manager
ajwyss@aol.com and
andywyss@wyssfarms.com

Don Wyss
Chief Marketing Officer
(260) 740-2290
donwyss@wyssfarms.com

Wyss Farms Enterprises GP of Fort Wayne, IN is proud to announce a prestigious and exciting upcoming opportunity for one of its members, Donald A. Wyss II.

As current Director of the Indiana Soybean Alliance (ISA) and the Indiana State Representative for the United States Soybean Export Council (USSEC), Don will be accompanying an elite group of eight individuals to Beijing, China this coming June 14-22 for an important international exchange of agricultural biotechnology topics of discussion. This conference is being organized by three major groups in the industry, namely the U.S. Grains Council (USGC), the U.S. Soybean Export Council (USSEC), and the American Soybean Association (ASA). The United States and China will address challenges and opportunities for meeting global food demand through technology and trade. Research and technology advancements are essential to meeting China's increasing demand for corn and soybeans.

The first portion of the trip will include meetings with industry leaders and touring soybean facilities, beginning with the arrival of the grain at the port and following its path all the way to the grocery store. Stops will also be made at several livestock locations.

"The U.S. Soybean Export Council and the American Soybean Association will host the International AG Biotech & Food Security Conference 2011 June 21-22 at the Great Wall Sheraton Hotel. Conference participants will discuss efforts to enhance biotechnology acceptance and improvements in china's regulatory regime governing import approvals." *World Grain.com, May16, 2011*

For more information, contact Don Wyss @ (260)740-2290

Email: donwyss@yahoo.com

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